

SUMPAN

HOOK IT UP!

Now listen here— Sumpan may be minimal in appearance, but this lightweight semi-earbud packs some big personality. Anything but boring, Sumpan boasts a colorful palette, a flexible onthe-go attitude, and unexpected features like a behind-the-neck hook function, and easy to wash (and even replaceable) earbuds.

Sumpan isn't without the essentials either-like a 3.5 mm headphone jack, a built-in micro phone and remote compatible with Android and Apple, and a tangle-free fabric cord to keep things neat and tidy.

Urbanears Sumpan will be available as of October 5 at selected retailers and online at urbanears.com



AVALABILE IN THESE COLORS



ABOUT URBANEARS

Based in Stockholm, Sweden, Urbanears makes headphones that fit your everyday life. Supplying the perfect listening device for anyone with a pocket full of music and a wish to make the most of it, Urbanears models are designed to optimize sound and captivate self-aware customers by matching preferences in size, style, design, function and relation to music. Other companies may try to emulate the brand, but Urbanears is the original in colorful headphones.

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PRICE INFORMATION:

US market: 35 USD EU market: 30 EURO UK market: 30 POUNDS SE market: 300 SEK All other markets: 35 USD*

*Retail price may vary depending on country. Please visit urbanears.com for current price information.

RESOURCES For high-resolution press images please visit: <u>urbanears.com/</u>

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