

BD/DVD/CD Disc Publisher

Disc Publisher ^{se}

Burn and Print DVDs, CDs and Blu-ray Discs – Automatically!

- Burn and Print up to 20 Discs per Job
- Full-Color Direct-to-Disc Printing
- Easy to Use
- Includes Burning and Printing Software for Windows® 7/XP and Mac®



Hands-Free Production of CDs, DVDs and Blu-ray Discs

Have you ever had to burn discs one at a time and then manually print and apply sticky labels? If so, you know how much time and effort is involved. Even ordering discs from an outside vendor takes too much time and is too expensive. You've probably thought to yourself, "There has to be a better way!"

Now, there is. It's the new **Disc Publisher SE** from Primera. Disc Publisher SE is a compact, all-in-one automated disc production factory that fits right on your desktop. It produces full-color, high-quality discs that make your business or organization look truly professional.

Advanced Robotics

Disc Publisher SE takes the complex task of burning and printing discs and makes it simple. It uses Primera's advanced robotics, ensuring reliable and efficient operation.

Here's how the process works:

1. Disc Publisher SE's robot arm picks a blank disc from the input bin.
2. The disc is placed into the integrated DVD/CD or Blu-ray Disc* recorder.
3. The disc is burned.
4. The robot moves the disc to the built-in, 4800 dpi direct-to-disc inkjet color printer.
5. The disc is printed.
6. The robot picks the disc from the printer, places it into the output bin and starts over again.

Disc Publisher SE does all of the work for you – unattended and automatically. It saves you time and money on every disc you produce!

*Disc Publisher SE is equipped with a BD recorder that also burns CDs and DVDs.

VISIT US AT <http://primera.eu>

PRIMERA
TECHNOLOGY, INC.

Many Applications

Disc Publisher SE is perfect for a wide variety of light- to medium-duty disc publishing jobs. You can burn and print individual discs with unique data or quantities of the same disc.

Just a few of the most popular applications include video and music content, software, press kits, trade show handouts, instruction and training manuals, technical documentation, PowerPoint® presentations, catalogs – the possibilities are almost endless!

Simple Installation and Operation

Easy-to-use software is included for both Windows and Mac PCs. Installation is fast and easy, too. Just connect one cable, install one print cartridge and load one software program. You'll be automatically burning and printing discs in minutes.



Robust, Water-Resistant Media

You can use virtually any printable-surface DVD±R or CD-R media. For ultimate performance, check out Primera's new TuffCoat™ with AquaGuard™ surface (matte finish) or TuffCoat with WaterShield™ surface (glossy finish). Both are highly water-resistant and produce the most professional-looking discs you've ever seen!



AutoPrinter Model Also Available

If you only need to print, the Disc Publisher SE AutoPrinter produces gorgeous, full-color discs in jobs of up to 20 discs at a time. It's the perfect, low-cost automated printing solution for the tower-style duplicator that you may already own.



The Price/Performance Leader

Disc Publisher SE is the most affordable automated BD/DVD/CD disc publisher ever produced, providing you with highly professional results at a new, more affordable price.

Primera distributes its products in more than 179 countries and manufactures more automated disc publishers than any other company in the world. You can be confident that you're in good company when you buy Primera!

Businesses and organizations of all types use Primera's disc publishers, including:

- Videographers
- Schools and Universities
- Local, State and Federal Government
- Production and Post-Production Houses
- Independent Filmmakers
- Marketing/Advertising/PR Departments and Agencies
- Musicians
- Software Companies
- Television and Radio Stations
- Worship Centers
- Medical Imaging and Hospitals
- Photographers
- and Much More!

Technical Specifications

Models:	Disc Publisher SE DVD/CD Disc Publisher SE-Blu BD/DVD/CD Disc Publisher SE AutoPrinter
Disc Capacity:	20 disc input/output
Recordable Formats:	CD: CD-R, CD-RW, CD-Audio (CD-DA), Video-CD, MP3 to CD-Audio, most other industry-standard CD formats DVD: DVD±R, DVD±RW, DVD±DL
Recorder:	Latest generation CD-R/DVD±R recordable drive; Optional 12x BD-R drives
Print Method:	Inkjet
Print Resolution:	Up to 4800 dpi
Maximum Print Width:	120mm (4.724")
Ink Cartridge:	Cyan, Magenta, Yellow cartridge (CMY) (053332) or high-yield CMY cartridge (053335)
Colors:	Up to 16.7 million
Software:	For PC: Primera PTPublisher™, SureThing™ CD Label Software Primera Edition For Mac: Primera PTPublisher for Mac OS X 10.6 or higher with DiscCover Design Software
Media Types:	Printable-surface DVD±R and CD-R; standard or water-resistant
Data Interface:	USB 2.0 for CD/DVD drive; high-speed eSATA for optional BD-R drive
eSATA Card:	(Included with Blu-ray models only.) Note on hardware compatibility: This eSATA card will work with any desktop PC or desktop Macintosh that has PCI Express card slots. It will not work with PC or Mac laptops, iMacs or other "all in one" PCs. If you have a laptop, you may be able to install an eSATA PCMCIA card or an express card in your laptop (Not included).
Minimum PC System Requirements:	Intel Celeron® Processor or higher, 2GB RAM or higher, 10GB or more free hard drive space, available USB 2.0 port or open PCI slot for optional USB 2.0 adapter card (combo cards not recommended), user account with Local Administrator rights. For Blu-ray Disc models, one or two available eSATA ports is required. (Card included)
Minimum Mac System Requirements:	1 GHz Intel processor or higher, capable of running Mac OS X v10.6 or higher, 1GB RAM, one available USB 2.0 port, 10GB or more free hard drive space. For Blu-ray Disc models, one or two available eSATA ports is required. (Card included)
Operating Systems:	For PC: Windows Vista/7/8 For Mac: OS X v10.6 or higher
Power Requirements:	120-240 VAC, 50/60 Hz, 60 watts
Electrical Rating:	12VDC, 5A
Weight:	4.1 kg (11.5 lbs.)
Dimensions:	381mmW x 375mmD x 178mmH (15"W x 14.75"D x 7"H)
Safety:	UL, UL-C, CE, RoHS compliance
Emissions:	FCC Class A, CE
Warranty:	One year parts and labor; optional extended warranties available
Options:	PTBurn Software Developer's Kit (SDK) for custom configuration to 3rd party software applications (available at no charge to qualified developers) CD-R/DVD±R Media: <ul style="list-style-type: none">• TuffCoat Plus (white, standard printable surface)• TuffCoat with WaterShield surface (glossy surface, water-resistant)

PRIMERA
TECHNOLOGY EUROPE™

Mainzer Strasse 131
65187 Wiesbaden/Germany
Fon: +49 (0) 611 - 92777-0
Fax: +49 (0) 611 - 92777-50
Internet: <http://primera.eu>
Email: sales@primera.eu