



## Digital IXUS 110 IS **NEW!**

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## FEATURES

### Smart Auto shooting mode with Scene Detection Technology

- Smart Auto mode uses Canon's latest Scene Detection Technology to determine subject brightness, contrast, distance and overall hue, including the ability to differentiate between day-time and low-light (night time) scenarios for an effortless capture of the perfect picture.
- The Smart Auto shooting mode intelligently selects the proper settings for the camera based on 18 pre-defined shooting situations.



### 28mm Wide-Angle

- Effortless capture of landscapes, group shots or interiors.
- Canon's superior Linear Lens System allows us the make of cameras with smaller bodies without compromising on the image quality.

### Shoot Video in HD and Enjoy Easy HD Playback

- Create high quality movies in high definition (1280x720, 30fps) and view easily on TV with the optional HDMI output.
- Experience the HD experience with no degradation of image or audio in the signal, plus the ability to display up to 130 still images at once.



### Large 2.8" PureColor II Widescreen LCD

- Features a 2.8" PureColor LCD II with 16:9 aspect ratio.
- Highly durable screen which is easy to see under any lighting conditions with a scratch-resistant, anti-reflective coating.



### Intuitive image navigation with Active Display

- Built-in accelerometer lets you browse through images with just one simple hand movements.



28mm Wide-Angle (35mm film equivalent)



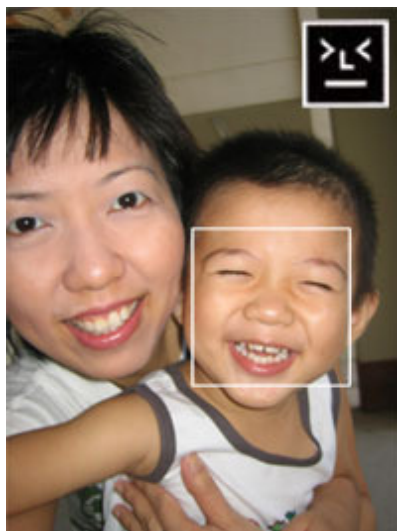
Shaking



Tilting

**Blink detection**

- A 3-second warning appears immediately as you reviewed the shots after shooting when subjects with closed eyes are detected.

**SPECIFICATIONS**

<b>Image Sensor</b>		
Camera Effective Pixels	Approx 12.1 Million pixels (CCD)	
<b>Lens</b>		
Focal Length (35 mm film equivalent)	4x zoom: 28(W)-112(T) mm	
Focusing Range	Normal:	50cm (1.6ft.) – infinity
	Macro:	2 - 50cm (W), 30 - 50cm (T) [0.8in. - 1.6ft. (W), 12in. - 1.6ft. (T)]
	Digital Marco:	2 - 50cm (0.8in. - 1.6ft.) (W)
	All Range:	2cm - infinity (W), 30cm - infinity (T) [0.8in. - infinity (W), 1.2ft - infinity (T)]
Image Stabilizer (IS) System	Lens-shift type	
<b>Imaging Processor</b>	DIGIC 4	
<b>LCD Monitor</b>		
Type	2.8-inch type*, color LCD with wide viewing angle (Effective dots: Approx 230,000 dots) Pure Color LCD monitor II *Aspect Ratio 16:9	
Features	Brightness adjustment (5 levels, Quick-bright LCD)	
<b>Focus</b>	AF (Face Detect AiAF* <sup>1</sup> center* <sup>2</sup> ) * <sup>1</sup> If no face is detected, AiAF (9-points) are used. * <sup>2</sup> Normal or small sizes can be selected.	

<b>Metering System</b>	Evaluative* <sup>1</sup> , Center-weighted average, Spot* <sup>2</sup> * <sup>1</sup> Control to incorporate facial brightness in Face Detect AiAF * <sup>2</sup> Fixed to center	
<b>ISO Speed (Standard Output Sensitivity, Recommended Exposure Index)</b>	Auto*, ISO 80/100/200/400/800/1600 *Subject movement is taken into account while shooting in Auto mode	
<b>White Balance</b>	Auto*, Daylight, Cloudy, Tungsten, Fluorescent, Fluorescent H, Custom * The colors of faces are evaluated in Face Detect AiAF	
<b>Shutter</b>		
Speeds	1 – 1/1600 sec. 15 – 1/1600 sec. (Total Shutter speed range)	
<b>Aperture</b>		
Type	Circular type	
f/number	f/2.8 – f/5.6 (W), f/5.8 – f/11 (T) (use ND filter together)	
<b>Flash</b>		
Range	30cm – 4.0m (W), 30cm – 2.0m (T) [12in. – 13ft. (W), 12in. – 6.6ft. (T)]	
<b>Shooting Specifications</b>		
Shooting Modes	Auto*, P, Portrait, Night Snapshot, Kids & Pets, Indoor, Sunset, Fireworks, Long Shutter, Beach, Underwater, Aquarium, Foliage, Snow, ISO 3200, Digital Marco, Color Accent, Color Swap, Stitch Assist, Movie *Optimum Image processing for each scene	
Digital Zoom	Still images/Movies: Approx. 4.0x (up to approx. 16x in combination with the optical zoom), Safety Zoom, Digital Tele-converter	
Main Features (Differences)	Blink detection	
Continuous Shooting	Approx. 0.8 shots/sec.	
Number of Images Shot (CIPA)	Aprox. 200 images	
<b>Recording Specifications</b>		
Recording Media	SD memory card, SDHC memory card, MultiMediaCard, MMCplus card, HC MMCplus card	
File Format	Design rule for camera file system, DPOF (Version 1.1) compliant	
Data Type	Still Images:	Exif 2.2 (JPEG)
	Movie:	MOV [Image data: H.264, Audio data: Linear PCM (monaural)]
Number of Recording Pixels	Still Images:	Large: 4000 x 3000, Medium 1: 3264 x 2448, Medium 2: 2592 x 1944, Medium 3: 1600 x 1200, Small: 640 x 480, Widescreen: 4000 x 2248 Date imprint is available in all recording pixels
	Movie:	Standard, Color Accent, Color Swap: HD 1280 x 720 (30fps)/640 x 480 (30fps)/320 x 240 (30fps) (not compatible with AVI)
<b>Playback Specifications</b>		
Main Features	Still Images:	Index playback with a variable number of images
<b>Display Languages</b>	26 languages	
<b>Interface</b>	Digital input/output [Hi-Speed USB* <sup>1</sup> (MTP, PTP supported)] Digital video and audio output* <sup>2</sup> (HDMI compliant) Video and audio output* <sup>1</sup> * <sup>1</sup> Unified connector for digital, video and audio (mini-B compatible) * <sup>2</sup> HDMI Mini Connector	
<b>Power Source</b>	Battery Pack NB-4L AC Adapter Kit ACK-DC10	
<b>Dimensions (excluding protrusions)</b>	97.9 x 54.1 x 22.1 mm (3.85x 2.13 x 0.87 in.)	
<b>Weight (camera body only)</b>	Approx. 145g (5.11oz.)	

## OVERVIEW

**12.1**  
MEGA  
PIXELS

**4x**  
OPTICAL  
ZOOM

**OPTICAL**  
IMAGE  
STABILIZER

**28mm**  
WIDE

**DiG!C**  
4

**i**  
Intelligent  
Contrast Correction

Servo  
**AF**

**Blink**  
Detection

**Motion Detection**  
Technology

**HD**  
MOVIE

**HDMI**