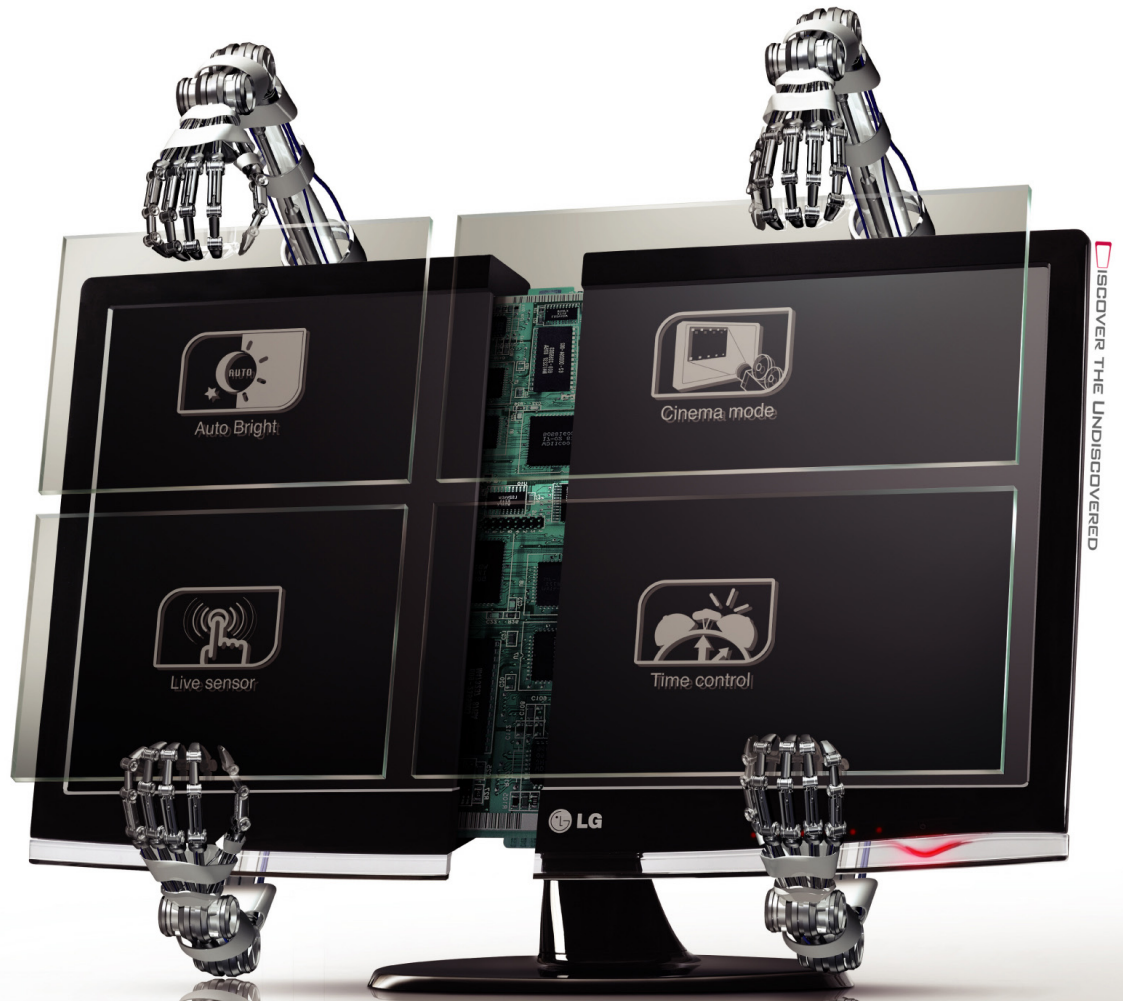


ADVANCE TECHNOLOGY SMARTLY EMBEDDED

At first glance it looks just like any other monitor. But with its smart technology inside LG's new W53 is worlds apart. Designed to significantly reduce eye strain its exclusive Auto Bright technology automatically adjusts brightness levels to your environment. More than this its unique Cinema Mode lets you enjoy web based movie clips in vivid resolution while Live Sensor helps you enjoy your multimedia content comfortably. All this and the W53 even recommends appropriate intervals for long time users with Time Control. Enjoy more. Enjoy longer.



DISCOVER THE UNDISCOVERED



W53 / W54
www.lge.com



Partnumber	W2753V-PF		Special features	
EAN Code	8808992480044		USB Up	No
Panel			USB down	No
Size(Inch)	27inch		f-Engine	Yes
Panel Type	TN		ez-Zooming	Yes
Color Gamut (CIE1931)	0,72		ARC	Yes
Color Depth(Number of Colors)	16.7M colors		Video	Yes
Pixel Pitch(mm)	0.3114*0.3114		Photo effect	Yes
Aspect Ratio	16:9		Sound	No
Resolution	1920*1080		sRGB	Yes
Brightness	400cd/m2		DDC/CI	Yes
Contrast Ratio	Original	1000:1	HDCP	Yes
	DFC	50000:1	Intelligent Auto	Yes
Response Time	Typ	5ms	Remote Control	No
	GTG	2ms	PIP	No
Viewing Angle	CR≥10	170/160	POP	No
	CR≥5	176/170	PBP	No
Lamp Q'ty	7		Auto Pivot	No
Inverter(with/without)	without		Auto Mirror	No
Surface Treatment	Anti-Glare,3H		Tilling	No
Signals input/output			Deep Color(xvYCC)	No
Signal Input	D-Sub	Yes	Plug & Play	DDC2B
	DVI-D	Yes	Forte Manager	YES
	Composite	No	Forte Pivot	NO
	S-Video	No	Chassi	
	Component	No	Color	Set
	SCART	No	Stand	Base Detchable
	HDMI	Yes		Tilt(Angle)
	DisplayPort	No		Swivel(Angle)
	Others	No		Height(mm)
Audio Input	Jack Location	Bottom		Pivot
	RCA	No		Dual Hinge
	PC Audio In	No		Others
	Mic In	No	Size / Weight	
	Others	No	Dimension (WxDxH mm)	
Audio Output	Jack Location	No	Set (with Stand)	652.7(W)*212.0(D)*486.1(H)
	RCA	No	Set (without Stand)	652.7(W)*89.0(D)*472.6(H)
	Headphone Out	Yes	Box	725(W)*535(D)*160(H)
	Line-out	No	Wall Mount	None
	Optical out	No	Weight (kg)	
	Others	No	Set (with Stand)	7.98kg
Speaker	Jack Location	Back	Set (without Stand)	7.54kg
	Type	no	Box	10.3kg
	Audio output	HDMI	Stuffing	
	Others		Individual(20ft/40ft/40ft HC)	420/924/1056
Power			Pallet(20ft/40ft/40ft HC)	390/858/990
Input/Output	Type	LIPS	Cosmetic accessory	
	Input	100~240V	Packing Material	EPS
	Output(for Speaker)	No	Stacking Type	Face Down
Consumption	Normal On	98W	Stand Packing Type	Base Detach
	Power Save/Sleep Mode	1W under	Box Printing Type	Flexography(Normal)
	DC Off	1W under	Handle	No
Frequency / Resolutions			Certifications	
Analog	H-Frequency	30~83kHz	TCO03	No
	V-Frequency	56~75Hz	TCO99	No
Digital	H-Frequency	30~83kHz	UL(cUL)	Yes
	V-Frequency	56~75Hz	TUV-GS	TUV-Type
PC	Analog	1920*1080	SEMKO	Yes
	Digital	1920*1080	FCC-B, CE	Yes
Video	HDMI	1080p	EPA	Yes
	Component	No	VESA Mount	No
	Video	No	ISO13406-2	No
Control			Medical Certificatioin	No
	Key Number (Power Key Included)	7	Vista(Premium/Basic)	Vista Premium
	Key Type	touch	Others	
	LED Color(On mode)	RED	Accessory	
	LED Color(Power save mode)	RED(BLACKING)	Power Cord	Yes
	Key Location	Front	D-Sub	Yes
OSD language	Country	English, Germanic, French, Spanish, Italian, Swedish, Finnish, Portuguese, Polish, Russian, Greek, Chinese, Japanese, Korean, Ukrainian	DVI-D	Option
	Number of Language	15	HDMI	No
			PC Audio	No
			RCA 3Line	No
			RCA 5Line	No
			Others	