



Privacy Evaluation

**A comprehensive solution for evaluating  
and improving your GDPR compliance**



The way we see it

# Compliance has to be closely monitored and maintained

## Why data privacy is worth paying attention to

Every aspect of our lives is becoming increasingly digitalised. Organisations have become masters at routinely collecting personal data as we interact with the world around us. Valuable data, if handled properly. Inappropriately handled, and you are looking at substantial penalty fines and a damaged reputation. The more you know about the way data should be handled, the more valuable it becomes and the easier it will be to use it to gain a competitive edge.

The practice of data collection has intensified, and so has public awareness. Demands on organisations' data collection and handling procedures are increasing. Unless handled correctly, this large-scale accumulation of personal data is a threat to people's privacy. Which is particularly evident in the absence of a universal data handling directive that favours individuals as well as organisations.

Scepticism is starting to interfere with digitalisation and societal growth. And this is the main reason behind the recent changes to data privacy laws.

## Legislation now reflects our digital reality

The General Data Protection Regulation (GDPR) comes into effect on 25 May 2018. By which time all European organisations are expected to be fully compliant. This means demonstrable control and responsibility of all personal data collection and handling procedures. And non-compliance is going to be costly. The regulation stipulates sanctions of up to €20 million or 4% of an organisation's global turnover. Furthermore, oversights and carelessness with people's privacy will mean unwanted media attention and a risk of reputational damage. So a casual approach to the new legislation is inadvisable.

Our range of privacy solutions has been designed to help you with your data protection procedures, and make sure you are adequately informed, equipped and compliant as we progress towards our new digital reality.



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# A comprehensive solution for evaluating and improving your GDPR compliance

## User-friendly GDPR compliance dashboard

Whether you are just getting started with your data protection work or you have already established a data protection governance group, GDPR stipulates that all personal data protection procedures must be evaluated on a regular basis.

Our Privacy Evaluation solution helps you to first map and evaluate your legal status with regard to GDPR. Then an overview of your organisation's data privacy compliance situation is summarised and displayed on the compliance dashboard, highlighting any areas that may require attention and providing guidance and recommendations.

## Comprehensive overview and compliance strategy report

Privacy Evaluation consists of three main functions: Map, Evaluate and Remedy. These functions generate a comprehensive yet easy to understand map and overview of your existing data privacy compliance situation as well as a remedial strategy report for achieving full GDPR compliance.



Detailed Compliance Evaluation



Dashboard & Reports



Activity Feed



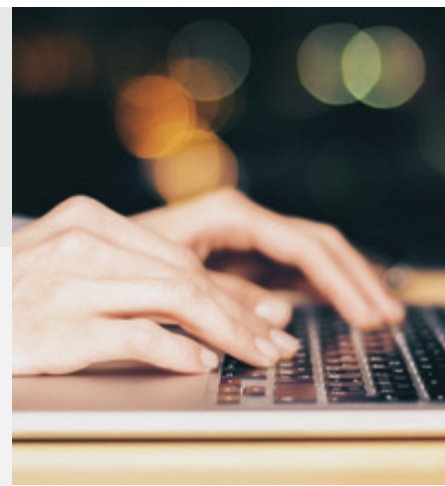
Guidance & Recommendations



Task Management



User Profiles



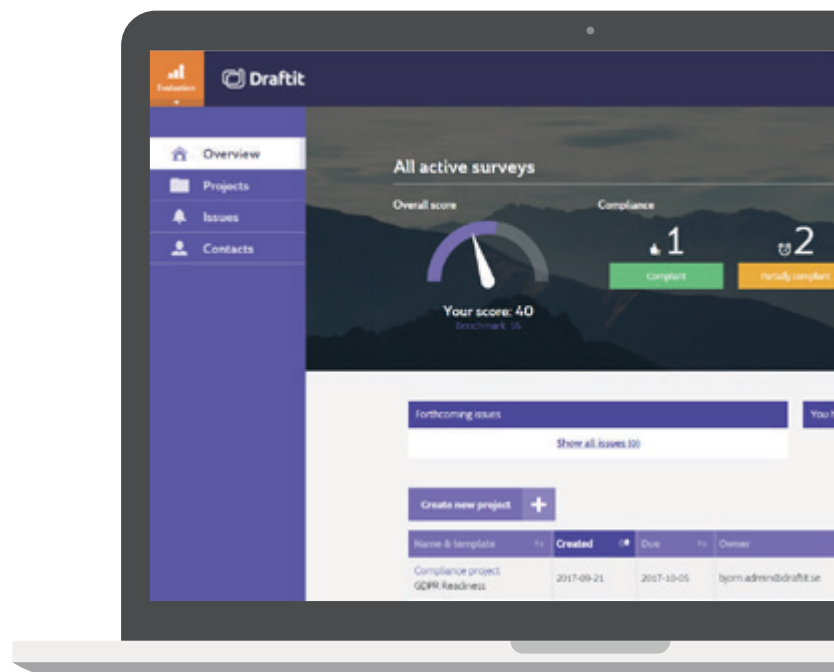
## Detailed Compliance Evaluation

The initial stage of a Privacy Evaluation involves a round of questions covering a number of different topics. The information you provide enables the system to compile a detailed overview of your data handling procedures and compliance performance, as well as identifying potential areas for improvement.

According to GDPR, all personal data protection procedures should be evaluated on a regular basis. With our Privacy Evaluation solution, you can evaluate your procedures as often as you like, which also enables you to monitor your progress over time. The current version of our Privacy Evaluation solution has been specifically designed for evaluating GDPR compliance.

### Our GDPR Evaluation covers the following:

- Prerequisites
- Governance
- Documentation and situation analysis
- Sensitive personal data
- Governing documents and guidelines
- Processors
- Transfers
- Information and consent
- Rights of the data subjects
- Training courses
- Security measures



## Dashboard & Reports

The information you provided during the mapping and evaluation stages is summarised and displayed on the compliance dashboard, giving you an overview of your organisation's data privacy compliance situation.

The system automatically identifies areas in which you are compliant and non-compliant respectively, highlights them and generates informative notes and applicable guidance. In addition to compliance indicators, each section of the report is graded according to your responses. It also includes a benchmarking section, which ranks your scores against industry averages. These features have all been designed to help you quickly identify issues that need resolving.



## Guidance & Recommendations

When you are only partially compliant in a particular area, or not compliant at all, the system will clearly indicate this in your report. Privacy Evaluation also recommends appropriate remedial action for achieving full GDPR compliance. These recommendations are based on specific areas of the legislation and include detailed instructions on how to proceed.

## User Profiles

Our Privacy Evaluation solution has an intuitive user administration function that allows you to assign various different aspects of an evaluation process to separate administrative users, depending on their allocated processes. Users can be assigned partial or entire sections of a process and you can grant specific authorisation for carrying out certain tasks, for example, completing the questionnaire.



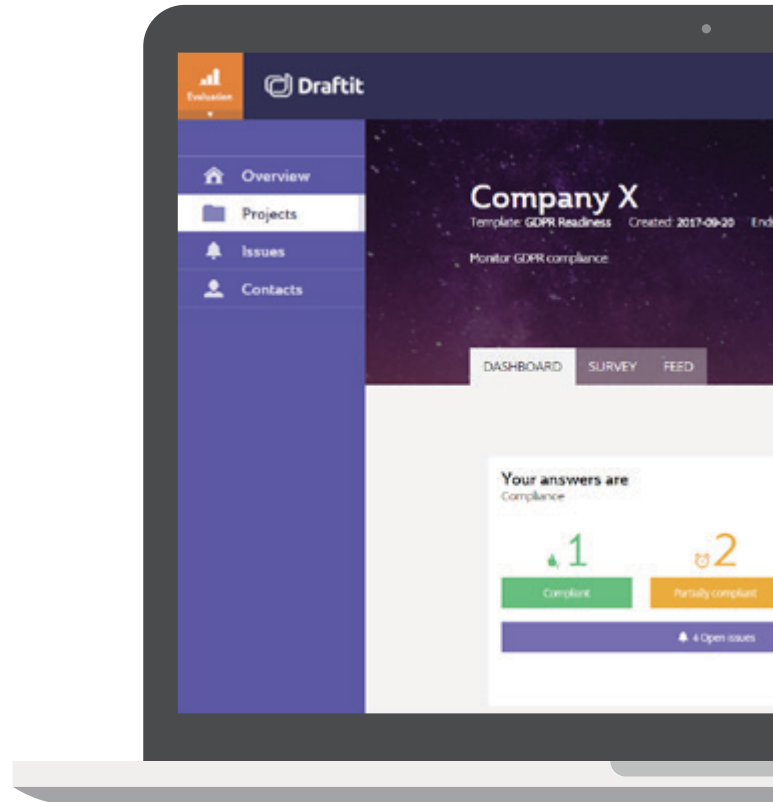
## Task Management

Once you have the results of your evaluation, you can assign different tasks to specific users within the organisation. Each user can then access their own tasks, add comments or documents and update the status of a task when, for example, it has been remedied.



## Simplified Activity Feed

Privacy Evaluation is a relatively complex system, simultaneously processing several administrative users and data sources, in addition to being integrated with the task management function. All of these processes combined generates a considerable amount of data. So we created a simplified user activity feed, which filters out secondary information and presents a simplified overview of recent events.



Always in our solutions



SaaS



Responsive



Free support




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The future?

# Let us be part of your data privacy success story!

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## Digitalised resources and scalable solutions for GDPR compliance

Every aspect of our lives is becoming increasingly digitalised. Organisations have become masters at routinely collecting personal data as we interact with the world around us. Valuable data, if handled properly. Inappropriately handled, and you are looking at substantial penalty fines and a damaged reputation. The more you know about the way data should be handled, the more valuable it becomes and the easier it will be to use it to gain a competitive edge.

We help you improve and optimise your privacy procedures, by providing you with digitalised resources and scalable solutions that enable you to achieve and maintain GDPR compliance.

## Together with leading data privacy experts

It is often said that you are only as strong as your weakest link. Therefore, having the right people and the right solutions is essential if you are to succeed with your data protection work. All of our products and services are based on Draftit Privacy Best Practice, a standard model that we developed in collaboration with leading data protection and privacy experts.

Don't forget about our other products to help you ensure you are GDPR compliant



Privacy E-learning

**Privacy E-learning** ensures that you and your colleagues are fully trained in data privacy and GDPR compliance.



Privacy Records

**Privacy Records** is a scalable solution for mapping and monitoring your records of processing activities.