



Philips  
LCD monitor

32"

multimedia HD Ready

BDL3215E

## The best all round public signage display

for indoor applications

Control your costs with this network-controllable 32" LCD monitor. Whether used in a network or as a single public display, this model offers a variety of features to meet the most demanding public and corporate viewing applications.

### Optimized for public viewing

- Wide format WXGA 1366 x 768 resolution for sharper display
- Enhanced zoom feature supports tiled matrix applications
- HDMI input for full digital HD connection in one cable

### Operational flexibility for different applications

- Designed for 24/7 operation
- Monitor is network controllable for remote management
- VGA loop through enables daisy chaining to multiple monitors
- Portrait mode operability

### Lower total cost of ownership

- SmartPower for energy saving
- Advanced anti image sticking function

### Sustainable and safe

- Complies with RoHS standards to care for the environment

**PHILIPS**  
sense and simplicity

# Highlights

## WXGA 1366 x 768 resolution

The wide format of XGA resolution LCD panel is capable of displaying 1366 x 768 pixels; WXGA allows monitors to be non-interlaced to ensure a better display performance and accurate color display effect.

## Zoom function for tiled matrix

The internal zoom function enables easy implementation of a video wall matrix, without the need for expensive external equipment. Capable of a vidiwall of 25 displays by dividing up to 5 displays each horizontally and vertically.

## HDMI input

HDMI makes an uncompressed digital RGB connection from the source to the screen. By eliminating conversion to an analog signal, it delivers an unblemished image. The non-degraded signal reduces flicker and leads to a clearer picture. HDMI intelligently communicates the highest output resolution

with the source device. The HDMI input is fully backward compatible with DVI sources but includes digital audio. HDMI uses HDCP copy protection.

## Designed for 24/7 operation

Public signage displays are used in the most demanding applications. The displays are therefore specifically designed and tested for heavy duty operation, even when 24/7 is required.

## Network controllability: RS232

Network controllability allows user to control and adjust monitors remotely through RS232 protocol.

## Signal loop through

Multiple screen daisy chain effectively distributes control and visual content from a single source to an array of monitors in various locations within a site.

## SmartPower

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

## Advanced anti image sticking

Static images left on-screen for extended periods of time may leave a "ghost image" or image sticking effect on LCD displays. Although image sticking in LCD displays is not permanent, you want to prevent this to happen, especially in locations where content is shown 24/7.

## Compliant with RoHS standards

Philips designs and produces display products in compliance with strict Restriction of Hazardous Substances (RoHS) standards that restrict lead and other toxic substances that can harm the environment.



# Specifications

## Picture/Display

- Diagonal screen size: 32 inch / 81 cm
- Panel resolution: 1366 x 768p
- Optimum resolution: 1360 x 768 @ 60Hz
- Brightness: 450 cd/m<sup>2</sup>
- Contrast ratio (typical): 3500:1
- Response time (typical): 8 ms
- Aspect ratio: 16:9
- Viewing angle (H / V): 178 / 178 degree
- Pixel pitch: 0.511 x 0.511
- Display colors: 16.7 Million colors
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement

## Supported Display Resolution

### Computer formats

Resolution	Refresh rate
640 x 480	60, 67, 72, 75Hz
800 x 600	56, 60, 72, 75Hz
1024 x 768	60Hz
1280 x 768	60Hz
1280 x 800	60Hz
1280 x 1024	60Hz
1360 x 768	60Hz
1366 x 768	60Hz
1440 x 900	60Hz
1600 x 1200	60Hz
1920 x 1080	60Hz
1920 x 1200	60Hz

### Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
576p	50Hz
576i	50Hz
720p	50, 60Hz
1080i	50, 60Hz
1080p	50, 60Hz

## Connectivity

- PC: VGA-in D-Sub 15HD, VGA-out D-Sub 15HD, DVI-D x1, RS232 D-Sub9, RS232 D-sub9 output, 3.5 mm PC audio input x1
- AV input: HDMI x1, Component (BNC) x1, Composite (RCA) x1, Composite (BNC) x1, S-video x1, Audio (L/R) x2
- AV output: Composite (BNC) x1, Audio (L/R) x1

## Convenience

- Placement: Portrait, Landscape

- Tiled Matrix: 5 x 5
- Picture in picture:: PBP, PIP, POP
- Screen saving functions: Pixel shift, Low bright
- Signal Loop Through:: RS232, VGA
- Keyboard control:: Hidden, Lockable
- Remote control signal:: Lockable
- Ease of installation: Carrying Handles
- Energy saving functions:: Smart Power
- Picture performance: Advanced color control
- Network controllable: RS232

## Dimensions

- Set dimensions (W x H x D): 792 x 487 x 115 mm
- Set dimensions in inch (W x H x D): 31.2 x 19.2 x 4.5 inch
- Set dimensions with stand (H x D): 531 x 205 mm
- Set dimensions with stand in inch (H x D): 20.9 x 8.1 inch
- Product weight: 11.95 kg
- Product weight (lb): 26.35
- VESA Mount: 400 x 200 mm

## Operating conditions

- Temperature range (operation): 0 - 40 °C
- Relative humidity: 5 - 90 %
- MTBF: 50.000 hour(s)

## Power

- Mains power: 90-264 VAC, 50/60 Hz
- Consumption (On mode): Typical: 69W
- Standby power consumption: <1W

## Sound

- Built-in speakers: 2 x 7 W (8 ohm)

## Accessories

- Included accessories: Remote Control, Batteries for remote control, AC Power Cord, VGA cable, User manual on CD-ROM, Quick start guide, Table top stand
- Optional accessories: Fixed wall mount, Flexible wall mount, Ceiling mount

## Miscellaneous

- Bezel: metallic anthracite
- Warranty: Europe/North America: 3 years
- On-Screen Display Languages: English, French, German, Italian, Polish, Turkish, Russian, Simplified Chinese
- Regulatory approvals: CE, FCC, Class B, UL/cUL, CCC, RoHS



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